

GREEN PICKS



VALÉRIE SCHILTZ
ECO EDITOR

Check out what's on our Earth-conscious crusader's radar this month.

MANE ATTRACTIONS

L'Oréal Professionnel has just launched *Série Nature*, a collection of eco shampoos and hair masks. The Cocoa line treats fine hair (zero silicone or artificial colour in sight). *Richesse* repairs damaged ends (with tomato lysopene and no sulphates or parabens), and the oil-enriched *Douceurs d'Huiles* gives dry locks a big moisture boost (without the use of parabens or silicone).

L'Oréal Professionnel
*Série Nature Douceurs
d'Huiles Shampoo*
\$18.50 at select salons
1-800-361-3861 | loreal-professionnel.ca



Key ingredients: brain and olive oils.

L'Oréal Professionnel
*Série Nature Douceurs
d'Huiles Hair Treatment*
\$18.50 at select salons
1-800-361-3861 | loreal-professionnel.ca



Its plumping paste-like finish keeps your lips ultra-moist.

Tarte Lip Stains in Charmed and Joy \$31 each at Sephora and 1-877-GETTARTE. tartecosmetics.com



Follow Christina Ricci's lead with a sweetly coloured kisser.

pen pals

Lip stains are the big deal du jour, and the good news for Green gals is they're now planet-friendly too. Available exclusively at Sephora, Tarte's brand-new stains come in six shades. (We like the rosy Charmed and peachy Joy.) Count on these for colour without any parabens, synthetics or petrochemicals.

loulou meets...

Sherina Jamal

FOUNDER OF ANCIENT SECRETS INC. AND DEVELOPER OF THE BEAUTY THROUGH BALANCE SPA LINE

Can you take care of yourself *and* the planet? Sherina certainly hopes so. That's why her company, Ancient Secrets, distributes both skin-care goodies (available throughout Canada as well as Europe and the United States) and eco-wisdom.



Beauty Through Balance
Açai Power Repair Facial
Moisturizer \$44. 1-888-796-0589 | beautythroughbalance.ca



Beauty Through Balance
Lavender Soy Exfoliation
\$34.50. 1-888-796-0589 | beautythroughbalance.ca

Best eco-friendly beauty product?

Organic yogourt combined with blended pineapple and raw organic oatmeal, an amazing exfoliating mask! Our own Açai Berry Anti-Oxidant Body Emulsion is part of my daily skin-care regimen. **Fave Green fashion designers or labels?**

Green One and Nixxi, both made locally in British Columbia. **Best spots to shop Green?** I love shopping at Whole Foods Market and Granville Island in Vancouver whenever I get a chance. **Eco icon?**

David Suzuki. **Favourite eco website?** Ecochicinternational.com, a website for Green jet-setters. **Most notable environmental gesture?** Sustainable harvesting: taking strides to partner with harvesters that are socially and environmentally responsible so the specialized ingredients we use to create our formulas have no negative impact on the Earth. **The next goal on your list?**

We would like to work more closely with environmental associations such as the David Suzuki Foundation for educational purposes, for example.